



The Friendship Express  
The Malaysian MLP:FiM Convention  
21-22 March 2015 | SSTwo Mall, Petaling Jaya

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The Friendship Express, the Malaysian My Little Pony: Friendship is Magic (MLP:FiM) convention will be taking place from the 21-22 March 2015 at the atrium of SSTwo Mall here in Petaling Jaya, Selangor. This groundbreaking event is the first of its kind in Malaysia and it set to be the biggest gathering of MLP:FiM viewers and fans (known as Bronies) in the country. Admission is free.

The convention comes after an explosion of such events in the region namely Canterlot University ([CanterlotUniversity.com](http://CanterlotUniversity.com)), The Cloudsdale Splash ([CloudsdaleSplash.com](http://CloudsdaleSplash.com)) and ThaiPonyCon ([ThaiPonyCon.com](http://ThaiPonyCon.com)). The Friendship Express is set to be Malaysia's entry to the convention scene. Starting small, the event aims to garner support from the local community at large as a celebration of art, music and friendship within and beyond the fandom community.

Daniel Anthony, chairman of The Friendship Express and founder of the local brony community "marelaysia." brings his share of experience to the table after helping organize multiple such events in the region. "We are a community built on friendship. That's all there is to it. It just took a simple Saturday morning TV show to unite us all and make our friendships shine."

The event will feature panels, performances and showcases of User-Generated Content (UGC) created by the community. This ranges from original music, sculpture, video games, fan fiction and even video games inspired by MLP:FiM. Aside from this interested artists and content creators can apply to have a booth at the event to promote their creations.

For more information, visit [TheFriendshipExpress.org](http://TheFriendshipExpress.org). The event committee can be contacted via email at [Contact@TheFriendshipExpress.org](mailto:Contact@TheFriendshipExpress.org). Forms for booth and performance applications can be accessed from the website.

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Believe in magic.



If you are interested in covering The Friendship Express, reserve your press pass by emailing [Contact@TheFriendshipExpress.org](mailto:Contact@TheFriendshipExpress.org) and collect it at the event. Open to all media outlets.